



## How does your community define SUSTAINABILITY?

When thinking about this, often communities consider their role as stewards of Mother Earth, or think about capacity building and self-reliance, or look to align cultural values with economic development opportunities, or sustaining and revitalizing their language and culture for future generations.

### What does Environment, Social, Governance (ESG) mean?

ESG are guiding principles for sustainability, which are often required with investors, partners, and shareholders. ESG reports demonstrate the transparency and accountability of an organization. However, current metrics and ESG standards lack inclusion and recognition of Indigenous rights, knowledge, priorities, and experiences.

### What is Indigenous ESG (IESG)?

IESG looks at the same principles but through YOUR community's Indigenous lens, allowing you to set ESG metrics aligned with your culture, values, and priorities. These could include things such as increased cultural activities on the land, language retention, or division of land dedicated for traditional use, food production, trap lines versus industrial development, or adequate housing and water quality.

## Why does Sustainability matter?

Defining what SUSTAINABILITY means establishes a foundation that guides the development and enhancement of your community comprehensive plan and strategic operations, sets clear expectations for business partnerships and funding opportunities, supports achieving meaningful consultation, and much more. This is an opportunity to demonstrate leadership, commitment to the community and transparency, and strengthen governance.

We were so proud to develop our first Sustainability Report with CMR. It reflected our community's values and priorities and showed the impact of our industry partnerships. CMR led the process, helping us define areas of risk and opportunities, engage with the community, and capture our stories. As a result, we are continuing our work together and are excited to launch our first IESG report.

– Councillor Samantha Whalen, Fort McMurray #468 First Nation

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